



MEETING MINUTES  
Monday, February 6, 2023  
3:00 PM

The regular meeting of the Wichita Airport Advisory Board (WAAB) was held in the Administration Building Board Room, 2173 Air Cargo Road and via a virtual format.

**MEMBERS PRESENT:**

Present in Person: Marco Alcocer, Tim Bonnell, Jerome Cottner, David Eslinger, Charlie Fletcher, Randy Frazer, John Hennessy, Jr., Randy Mullikin, Ron Ryan

Present Virtually: Jonathan McRoy, Sierra Scott

**STAFF PRESENT:**

Present in Person: Jesse R. Romo, Jean Zoglman, Brad Christopher, Kevin Reiser, Paula Kehres, John Oswald, Valerie Wise, Jay Hinkel, Jill Darge, Philip Zevenbergen.

Present Virtually: Traci Nichols, Leah Gisick.

**WELCOME AND INTRODUCTIONS:** Darge took roll call. Bonnell called the meeting to order once a quorum was established.

**APPROVAL OF MINUTES:** The Board approved the Minutes of the Advisory Board meeting held on January 9, 2023.

**DIRECTOR'S REPORT:**

- Romo was appointed by City Council to represent the City of Wichita on the Kansas Aviation Museum Board.
- Wise reported that the Department of Transportation (DOT) is expected to announce the Small Community Air Service Development Program call for grant applications. This is a program that the DOT makes available to small communities, such as Wichita, to assist them in developing air service. The DOT has added some flexibility to the application process this year. Instead of applying for a specific destination, the Wichita Airport Authority intends to apply for a \$1 million grant to be used as a minimum revenue guarantee for nonstop service to the east coast with a focus on Washington, D.C. A matching amount from public/private entities is necessary for strength of application. Letters of support will be needed from the airlines. Once the program is announced, there will be six weeks to apply. In-kind donations, such as marketing support from media outlets, are also needed. The airport may waive landing fees and terminal charges for up to two years, as well as provide marketing support, under current

federal rules. While no vote was taken, the consensus around the room was supportive of the approach to pursue a SCASD grant and to seek service for an east coast hub with an emphasis on DCA.

- Interviews for an air service consulting firm were recently conducted. The committee unanimously selected Ailevon Pacific due to their experience, firm's profile, data analysis, and relationships with airlines. The contract will be presented to the WAA on February 21.
- Interviews for the Airport's media buying, search engine optimization, and social media management contract took place on February 3. The committee unanimously selected Copp Media to provide the services based upon the firm's experience and qualifications, familiarity with the Airport's competitive environment, expertise with modern marketing strategies, outside-of the box thinking, and proven performance record. The contract will be presented to WAA in March.
- Oswald introduced Phillip Zevenbergen with the Wichita Area Planning Division who presented a zone change and a conditional use change for a 155ft monopole cell tower that is located at the intersections of Pawnee, West St., and Southwest Blvd. Discussion ensued and since this does not affect Eisenhower runways no action was needed. Ryan requested that a follow up on the result be provided to the WAAB.

### *Year in Review 2022*

A copy of the presentation is attached.

At the conclusion of the presentation, Romo stated that for future board meetings, there will be a presentation from a different division each month to share what is going on. Our goal is to educate the Board on our daily operations.

Alcocer requested airport staff to engage the community, including USD 259. Romo clarified that there were more activities and engagement conducted throughout the year than what was included in our presentation. It was also clarified that Valerie Wise conducts several tours and engages several schools and special interest groups throughout the year; however, there isn't enough staff to do as much engagement as we would like to do. Other board members recognized the engagement and thanked staff for the efforts.

### **OTHER BUSINESS:**

The next regular Wichita Airport Advisory Board meeting is scheduled to be held at 3:00 p.m. on Monday, March 6, 2023.