

CITY OF WICHITA
WICHITA AIRPORT ADVISORY BOARD

Monday, July 7, 2003 - 3:00 p.m.

Present: Tim Austin, Dion Avello, Charles Bouilly, Mitch Faroh, Charles Fletcher, Beth Garrison, Michael Ledy, Dorothy McKay, Jay Swanson, James Thompson

Absent: Bill Calloway and Dave Murfin

City Staff: Doug Moshier

Airport Staff: Bailis Bell, Steve Flesher, Valerie Wise and Jean Zoglman

Chairman Avello called the meeting to order. Charles Fletcher was introduced as the newest board member.

Approval of Minutes

Motion by Austin to approve the minutes of the May 5, 2003 Wichita Advisory Board meeting. Motion carried unanimously.

Election of Officers

Chairman Avello stated that nominations for Chairperson and Chairperson Pro Tem were in order. Garrison thanked Chairman Avello for doing an excellent job while serving the airport for the past two years, that he has been a wonderful spokesman for the board and has worked very hard.

Garrison moved to nominate Tim Austin as Chairperson. Faroh seconded the motion. There being no further nominations, the board voted unanimously to appoint Tim Austin as Chairperson.

Swanson moved to nominate Beth Garrison as Chairperson Pro Tem. Faroh seconded the motion. There being no further nominations, the board voted unanimously to appoint Beth Garrison as Chairperson Pro Tem.

Austin assumed the Chair.

Meeting Schedule for Forthcoming Year

It was the consensus of the board to continue the current meeting schedule, which is the first Monday of each month at 3:00 p.m. If a meeting falls on a holiday, the meeting will be held on the following Tuesday.

Rental Car Signage

A representative from Budget Car Rental has raised concerns over the Enterprise Rent-A-Car signage. However, no complaint has been received by the Director of Airports' office. Austin stated that this item should be tabled.

Report on Fair Fares Online Survey Conducted by WSU

Steve Flesher presented a summary of the Fair Fares survey that was conducted by the Center for Economic Development and Business Research at WSU. The survey was recommended by the Wichita Area Outlook Team as a community service project. The Fair Fares resident survey is part one of the overall study; part two will focus on the economic impact associated with Fair Fares. Discussion ensued. The Fair Fares program will end in October and at that time it is hoped that area companies will partner with AirTran and Frontier.

WAAB Volunteer for an Airport Advertising Consultant Selection Panel

Bell stated that the contract for the Ditch the Drive advertising campaign expired the end of June. There has been consensus that this advertising program should continue. However, it is necessary for the City to solicit proposals from advertising agencies to continue advertising for six to twelve months to promote the low fare carriers. Bouly volunteered to participate on the consultant selection panel.

Master Plan/Terminal Area Planning Project – Status Report

Staff is still waiting for funding from the FAA.

April/May 2003 Statistical/Project Report

In April, total passengers increased 12.86% over 2002; in May, total passengers increased 3.96% over 2002.

Other Business

There was discussion regarding travel to airport conferences.

Meeting adjourned at 4:16 p.m.

Valerie Wise, Clerk